



WHITE HILLS

BRAND BOOK 2026

LOGO USAGE

COLOR PALETTE

COLOR USAGE

LOGO COLORS

BLACK & WHITE

FONTS



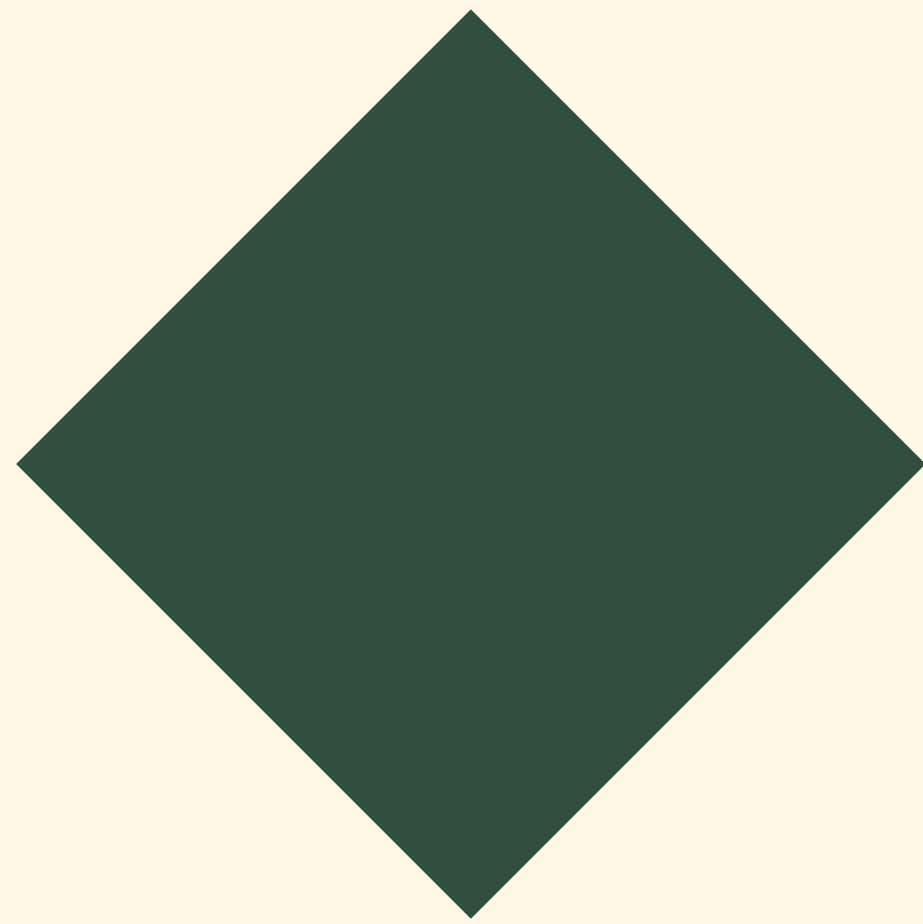
WHITE HILLS

◆ LOGO USAGE ◆

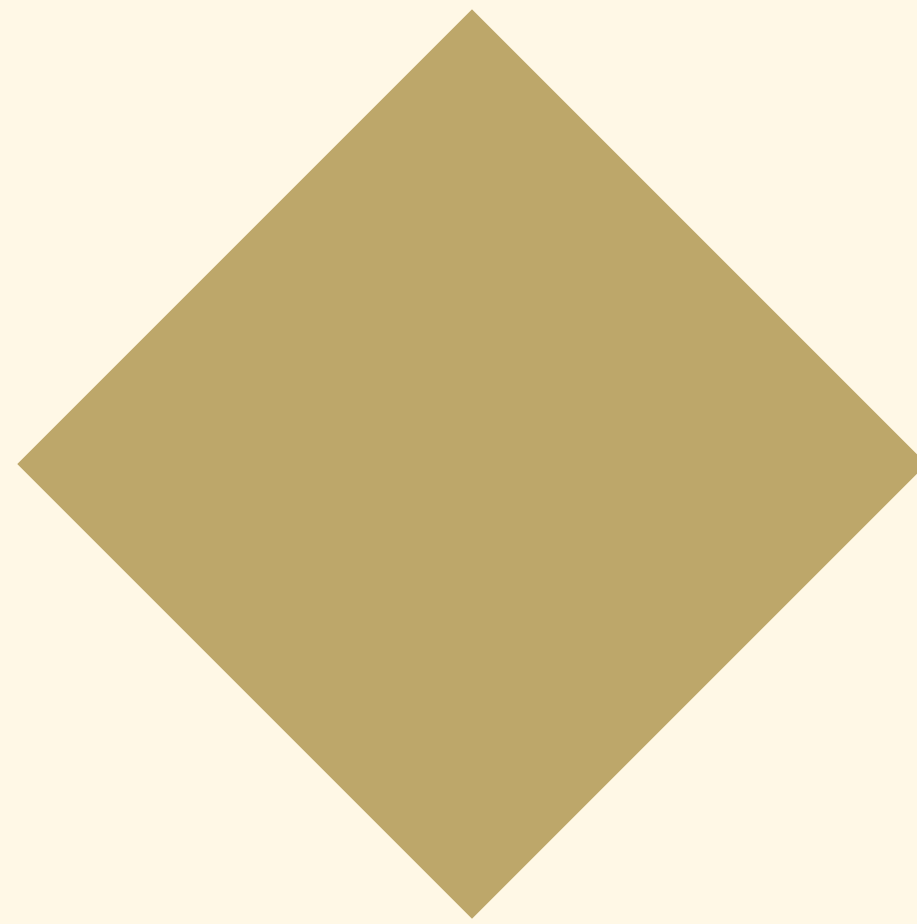


The corporate symbol should be formed according to the rules without any change in color or shape in order to maintain its original image. Some examples of unacceptable modifications and incorrect use are illustrated in the three .misapplications below

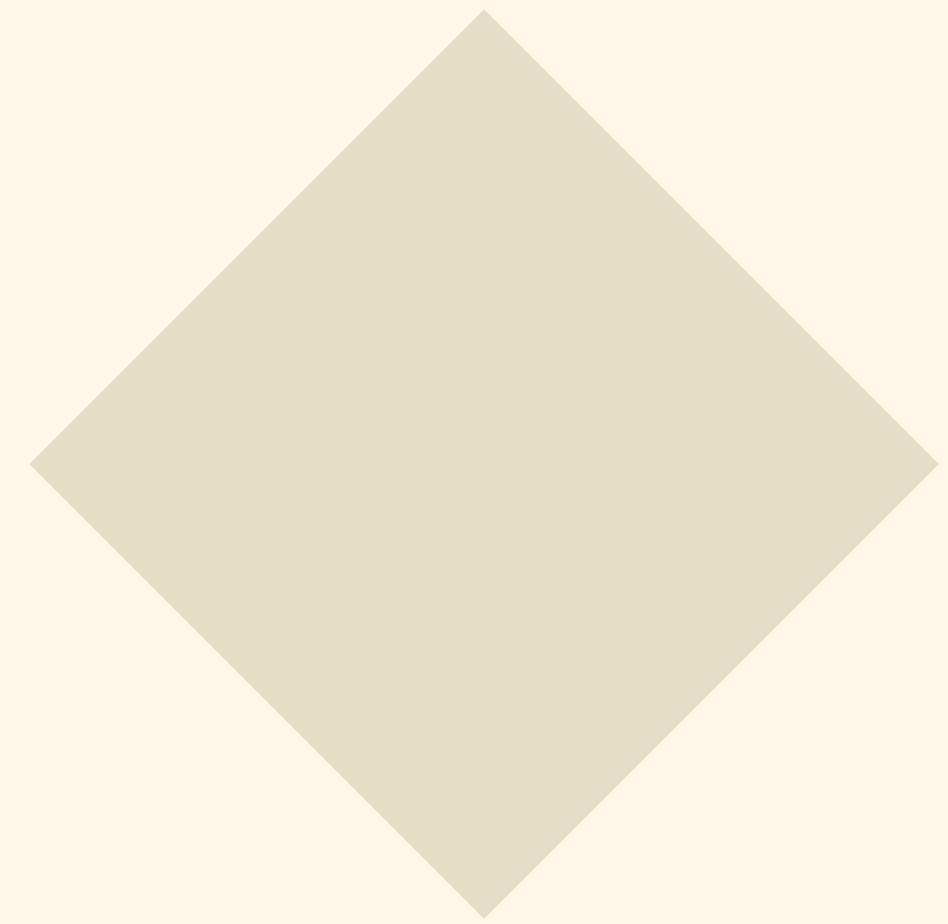
◆ COLOR PALETTE ◆



#304F3E



#BDA76A



#E5DDC6

◆ COLOR PALETTE ◆

Forest Heritage Green

A deep natural green that reflects stability, authenticity, and a strong connection to nature. It conveys trust, sophistication, and timeless elegance.

Heritage Gold

A warm muted gold tone that represents quality, prestige, and refined elegance while maintaining a natural and organic feel.

Soft Natural Cream

A soft creamy neutral inspired by natural textures. It provides a sense of warmth, calmness, and visual balance.

◆ COLOR PALETTE ◆



HEX: #304F3E

RGB: 48, 79, 62

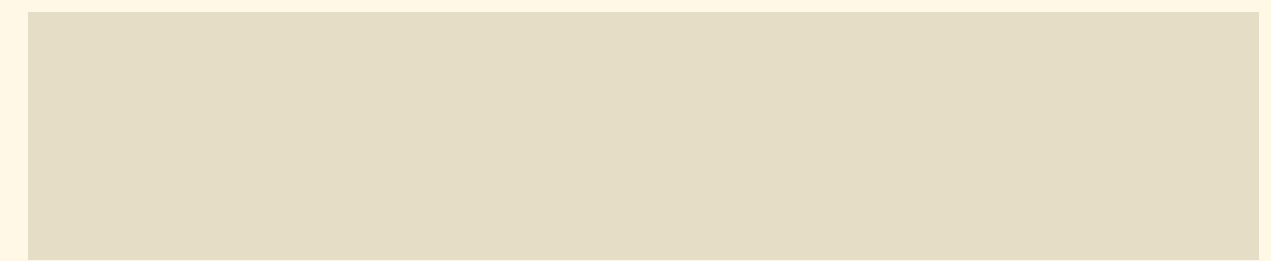
CMYK: 39, 0, 22, 69



HEX: #BDA76A

RGB: 189, 167, 106

CMYK: 0, 12, 44, 26



HEX: #E5DDC6

RGB: 229, 221, 198

CMYK: 0, 3, 14, 10

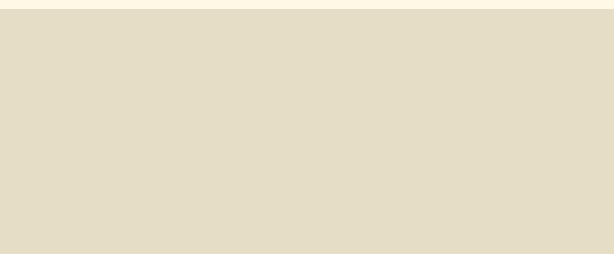
◆ COLOR USAGE ◆



Used as the primary brand color for logos, main backgrounds, key visual elements, and strong brand presence across marketing materials.



Used for accent elements, highlights, premium details, icons, and call-to-action elements to add a touch of sophistication.



Used as a background color for layouts, packaging, and digital interfaces to create a clean and elegant visual space.

◆ LOGO COLOR ◆



◆ BLACK & WHITE ◆



◆ FONTS ◆

English Font:

RELIGATH Demo

AA BB CC DD EE FF GG HH II JJ KK LL MM NN OO PP QQ RR SS TT UU
VV WW XX YY ZZ

Arabic Font:

itf Qomra Arabic

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THE END