

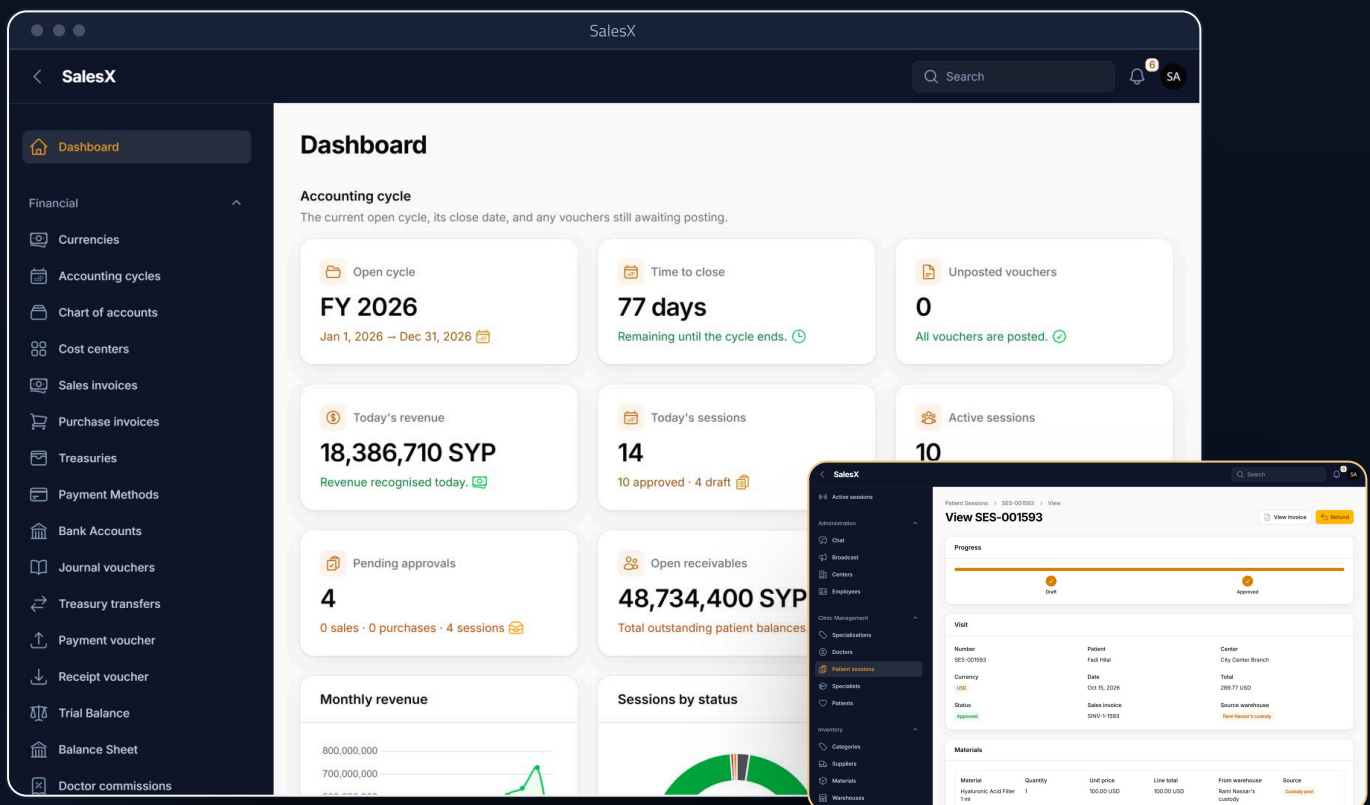


SALES & OPERATIONS PLATFORM FOR TEAMS THAT SELL THROUGH PEOPLE

SalesX

Every sale your team makes, with the stock, cash and commission behind it

For clinics whose specialists deliver paid sessions, and for manufacturers and distributors whose representatives sell your product lines: one bilingual platform that ties every sale to the stock in the seller's custody, the cashbox that collected it, the books and the commission earned.



Sales & sessions

Product lines

Custody stock

Cashboxes

Commissions

Accounting

Designed & developed by

MagnAct

magnact.com

THE PROJECT

When revenue is earned by people in the field

SalesX is a bilingual sales and operations platform designed and built by MagnAct for businesses that sell through people: specialists in a clinic, or the sales representatives of a manufacturer or distributor. It follows each sale from the person who made it to the stock they used, the cashbox that collected the payment, the ledger entry it posted and the commission it earned.

ONE MODEL, TWO INDUSTRIES

EDITION SHOWN

Clinics & medical centres

Doctors and specialists deliver paid sessions using products in their custody; patients pay at reception, across one branch or several.

SAME ENGINE

Manufacturers & distributors

Sales representatives sell your product lines from the stock issued to them, collect from customers, hand cash to the company and earn commission.

01

Business model

Many businesses earn their revenue through people: a specialist delivering a paid session, or a sales representative selling a factory's product lines from the stock entrusted to them. Each sale uses goods held by that person, and the customer pays in cash, by card, transfer or mobile wallet, sometimes in part and sometimes in another currency.

02

Operational requirements

Owners need to know what each person sold and used, which products are in whose hands, how much cash each cashbox holds, what customers still owe, and what commission each person has earned, without rebuilding the picture from spreadsheets at month end.

03

The SalesX solution

SalesX records each sale as a draft with the people who made it, the products, discounts and payments. One approval then creates the invoice, deducts the products from that person's custody or a branch warehouse, posts the accounting entries and records the payments in the chosen cashbox or bank account, all at once or not at all.

04

Business value

Every figure has an owner and a trail: stock in custody per person, cash per cashbox, balances per customer, commission per seller, and an activity log of who changed what. Managers read live records instead of reconciling separate lists.

HOW THE SAME RECORDS READ IN EACH BUSINESS

IN THE CLINIC EDITION	FOR A MANUFACTURER OR DISTRIBUTOR
Doctors and specialists	Sales representatives and their assistants
Patients	Customers and outlets
Patient sessions	Sales orders and visits
Custody stock held by a specialist	Stock issued to a representative (van or consignment stock)
Materials in nested categories	Products grouped by product or production line
Branch cashboxes and the main treasury	Representatives' or branch cashboxes and the main treasury
Commission rate for doctors and for specialists	Commission rate for each of the two selling roles

SalesX manages the sale, stock, cash and commissions of finished products. It does not plan or track manufacturing itself.

SYSTEM OVERVIEW

Six connected areas, one operating picture

Sales, products, custody, cash, commissions and accounting share the same records, so a single approved sale updates all of them.



Sales & sessions

Each sale is attributed to the people who made it.

- ✓ Several sellers per sale (doctor and specialist in the clinic edition)
- ✓ Draft → approve or reject with a reason
- ✓ Percentage or fixed discounts
- ✓ Refunds by line and full cancellation
- ✓ Optional automatic approval on save



Products & product lines

A catalogue built for how businesses buy, store and sell stock.

- ✓ Product lines as nested categories
- ✓ Several units per product with conversion
- ✓ Sale and cost price per unit
- ✓ Weighted average costing
- ✓ Reorder levels with low-stock alerts



Custody stock

Stock issued to a specialist or representative stays on their name until it is sold, used or returned.

- ✓ A personal custody store per seller
- ✓ Issue, return and recorded consumption
- ✓ Sales draw from the seller's own custody
- ✓ Custody console with quantity and value
- ✓ Custody tab on every seller's profile



Cashboxes & collections

Every payment lands in a named cashbox or bank account.

- ✓ Unlimited cashboxes per branch
- ✓ Responsible users per cashbox
- ✓ Cash, card, transfer and mobile wallets
- ✓ Partial payments and balance due
- ✓ Approved transfers between cashboxes



Commissions

Commission follows the sales each person actually took part in.

- ✓ A commission rate for each of two selling roles
- ✓ Calculated on each sale's net value
- ✓ Pending, granted or excluded per person
- ✓ Per-person summary in any currency
- ✓ Excel export and print



Accounting & reports

Double-entry books that operations keep up to date.

- ✓ Automatic journal entries
- ✓ Receipts, payments and cost centres
- ✓ Accounting cycles with year-end close
- ✓ Multi-currency with rate history
- ✓ Trial balance, P&L, cash flow, ageing

SYSTEM SCOPE

16

dashboard widgets with
auto-refresh

19

Excel exports across
reports and registers

6

ready-made roles, fully
editable

470+

granular permissions

THE OPERATING MODEL

One approved sale, four records updated

This is what separates SalesX from a simple sales log. The moment a sale is approved, one transaction settles the stock, the cash, the books and the commission review.



Seller's custody

Products leave the custody of the person who sold them, or a branch warehouse, at average cost.

Stock out

APPROVED SALE

The sale record

Customer, the people who made the sale, products, discounts and payments, recorded once (a patient session in the clinic edition).

- 1 Invoice issued
- 2 Products consumed
- 3 Entries posted
- 4 Payments recorded



Cashbox or bank

Payments taken on the form become receipts in the chosen cashbox or bank account.

Cash in



Commission review

The sale appears for each person who took part, awaiting a grant or exclude decision.

Decision pending



The ledger

Revenue, the customer receivable and the cost of sales are posted to the chart of accounts.

Entries posted



Commissions, decided sale by sale

- ✓ One rate for each of the two selling roles (doctors and specialists in the clinic edition), set by an authorised manager.
- ✓ Each person on an approved sale earns the rate on its net value, after refunds.
- ✓ Every person's commission is pending, granted or excluded; only granted amounts count.
- ✓ Per-person totals for any period, in the chosen currency, with Excel export and print.

Doctor commissions			
Period: 2026-05-01 - 2026-09-30 - SYP			
Beneficiary	Sessions	Total commission	
Sara Mansour	260	52,392,365 SYP	
Rami Nassar	255	47,882,686 SYP	
Lina Haddad	338	68,076,157 SYP	
Omar Khaleel	315	58,701,720 SYP	
Hadi Saleh	208	41,642,239 SYP	
Grand total		268,697,167 SYP	

Doctor commission summary for a chosen period.

Calculated live from approved sales for review and reporting.



Cashboxes with a named owner

- ✓ Any number of cashboxes per branch, each with responsible users and its own ledger account.
- ✓ Cash lands in a cashbox; card, transfer and mobile-wallet payments in the linked bank account.
- ✓ Partial payments with a running balance due, in any active currency.
- ✓ Cash handed to the main treasury by approved transfer, or swept on a schedule.

Daily transactions — Main Branch Reception Cashbox							
Balances by currency							
		23,607,900 SYP					
Date	Number	Type	Debit	Credit	Currency	Explanation	Posted by
Oct 16, 2026	ZV-RECEIPT-1-1753	Receipt	1,888,000	0	SYP	Invoice SNIP-1-1590 for Miki Marini	Rana Odeh
Oct 16, 2026	ZV-RECEIPT-1-1752	Receipt	1,025,000	0	SYP	Invoice SNIP-1-1589 for Tamer Faris	Rana Odeh
Oct 16, 2026	ZV-RECEIPT-1-1751	Receipt	889,200	0	SYP	Invoice SNIP-1-1588 for Yousef Hani	Rana Odeh
Oct 16, 2026	ZV-RECEIPT-1-1750	Receipt	805,000	0	SYP	Invoice SNIP-1-1574 for Ziad Karoun	Rana Odeh
Oct 13, 2026	ZV-RECEIPT-1-1748	Receipt	1,198,000	0	SYP	Invoice SNIP-1-1502 for Yassin	Rana Odeh

A cashbox ledger: holdings and every receipt behind them.

If any part fails, for example a product the custody no longer holds, nothing is saved and the sale stays a draft.

THE NUMBERS

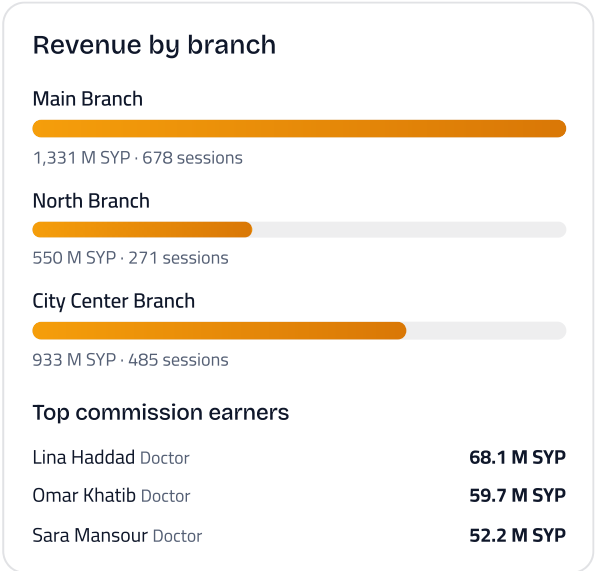
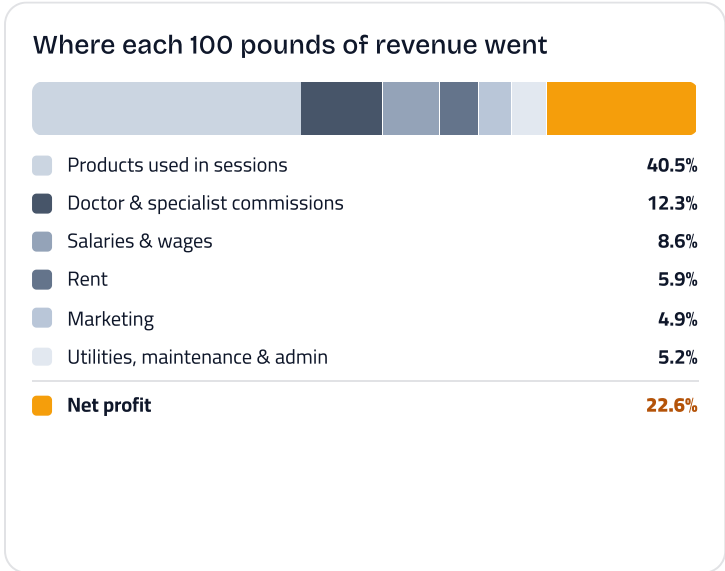
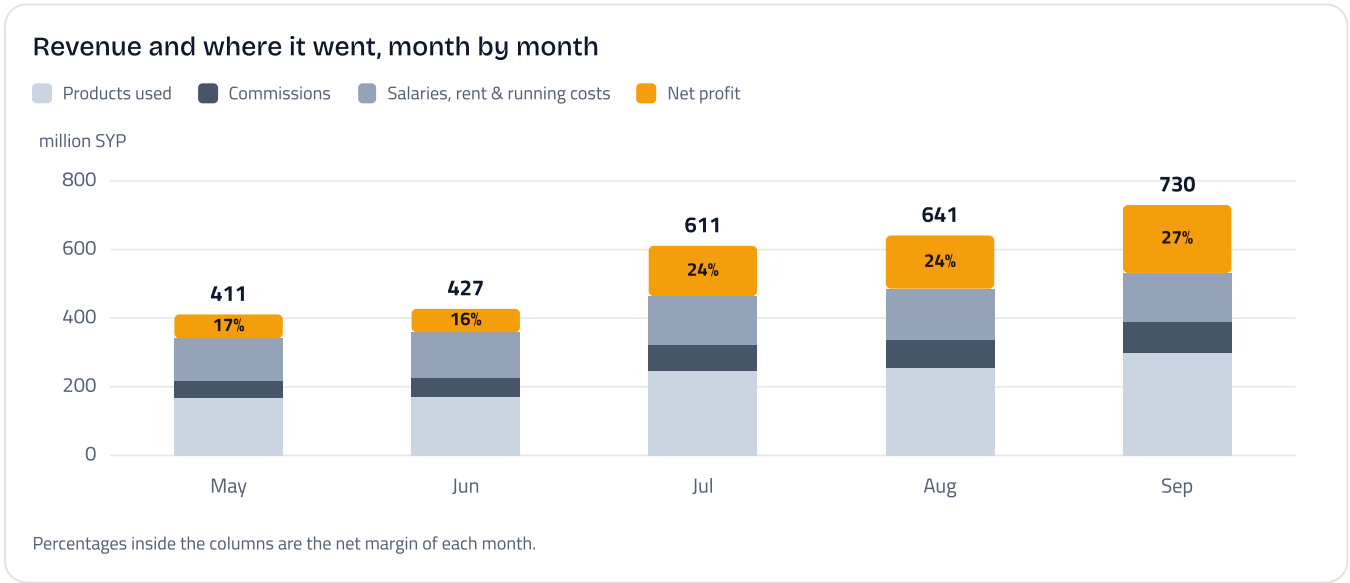
Five months of a three-branch clinic, read from its own reports

What an owner sees when sales, stock, cash and commissions live in one system. Every figure below was calculated by SalesX’s own profit & loss, commission and branch reports.

ILLUSTRATIVE SCENARIO

A fictional clinic operated on a SalesX demo instance: invented patients, prices and expenses, entered through the system’s normal workflows. These are not a client’s results.

Revenue, May–September 2,820 M SYP ≈ \$217k	Net profit 638 M SYP ≈ \$49k	Net margin 22.6%	Approved sessions 1,434	Average session value 1.97 M SYP ≈ \$151	Commissions paid 348 M SYP ≈ \$27k
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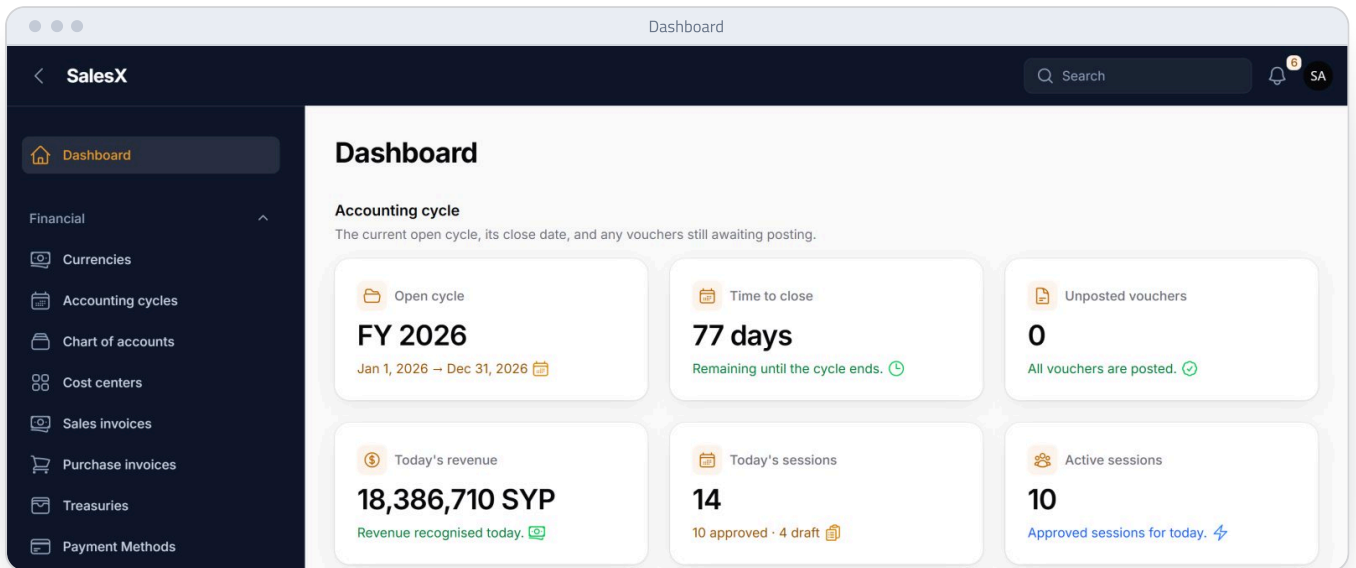


Source: SalesX Profit & Loss, Commission and Branch Performance reports, 1 May – 30 September 2026. Amounts in Syrian pounds; dollar equivalents at the demo’s rate of 13,000 SYP per USD.

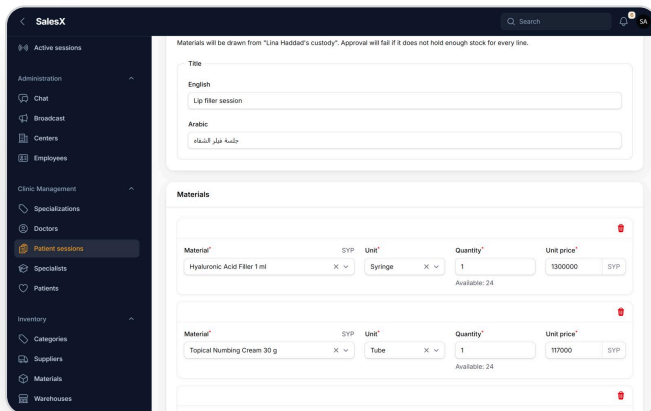
INSIDE THE PRODUCT

Real screens, real workflows

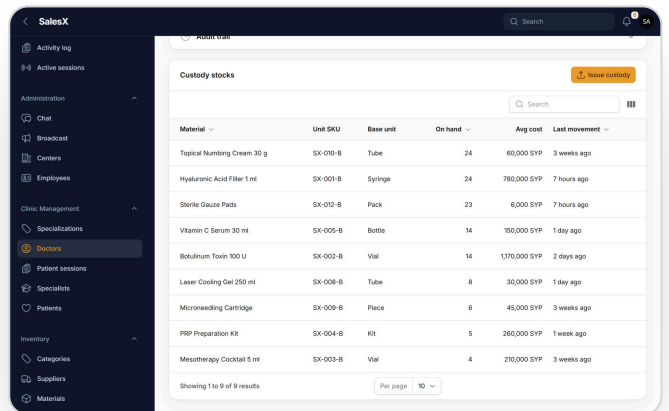
Real SalesX interfaces from the clinic edition, on a demo instance. All screens show fictional sample data.



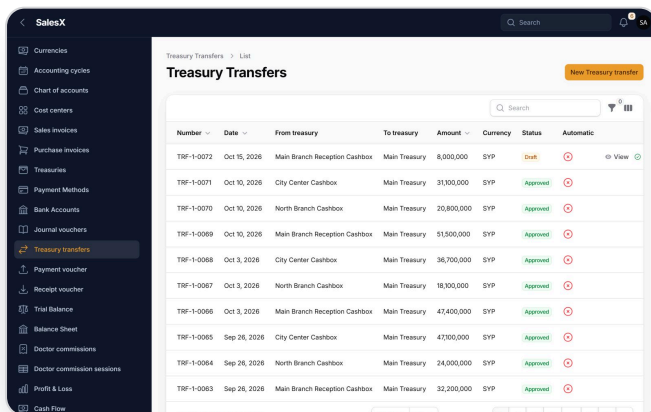
Dashboard Sessions, revenue, pending approvals, receivables and cash across every cashbox.



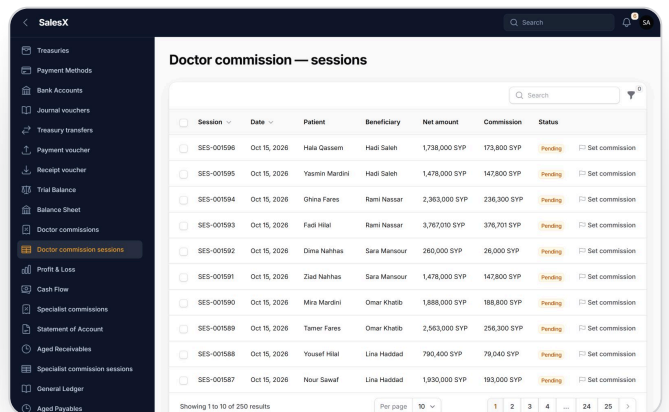
Recording a session Products drawn from the specialist's custody, with the stock available on each line.



Custody on a profile What a doctor holds, at what average cost, and when it last moved.



Cashbox transfers Branch cash handed to the main treasury, approved before it posts.



Commission decisions Net value, commission and a granted, pending or excluded decision per session.



CONTROL BUILT INTO EVERY SCREEN

**Each role sees its own work**

Six ready-made roles and more than 470 permissions, down to individual actions. Sellers see only their own sales; reception sees only its own cashboxes.

**Accountability built in**

An activity log records who changed what, with values before and after. Approved documents are reversed rather than edited, records go to a restorable trash, and closed accounting periods accept no postings.

**Truly bilingual**

Full Arabic and English interfaces with right-to-left layout, names stored in both languages, and a language remembered for each user.

**People kept informed**

In-app notifications for drafts awaiting approval, decisions, refunds, commission outcomes and low stock, plus built-in real-time chat with attachments and announcements.

BUILT WITH

Laravel 13 · PHP 8.3+

Filament 5 · Livewire 4 · Tailwind CSS 4

MySQL (SQLite also supported)

Laravel Reverb WebSockets for chat

● MAGNACT

Your sales operation deserves its own system

MagnAct designs and builds sales, inventory and finance platforms around the way your business already sells, then stays with you as it grows.

"Marketing that attracts and smart solutions that act. One partner for growth and technology."

WHAT WE DO

- ◆ Custom Software & System Integration
- ◆ Cloud, Hosting & Server Management
- ◆ E-commerce & Payment Solutions
- ◆ Graphic Design & Branding
- ◆ Web & Mobile Development
- ◆ Cybersecurity & Data Protection
- ◆ Digital Marketing & Ads Management
- ◆ Video Production & Motion Graphics

See SalesX on your own workflow

Tell us how your specialists or sales representatives sell, carry stock and collect today. We will walk you through SalesX and map what a tailored system could bring together.



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